



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 196857 /		<u>Alt Order #</u> 06839484
<u>Product</u> PATRIOT MAJORITY USA		
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Estimate #</u> 1570
<u>Advertiser</u> Pol/Patriot Majority USA		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTNH	08/08/12	08/10/12	GMA	7a-9a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$800.00			
2	WTNH	08/11/12	08/11/12	Sa Good Morning 6a-8a	6a-8a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$450.00			
3	WTNH	08/11/12	08/11/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$600.00			
4	WTNH	08/12/12	08/12/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$600.00			
5	WTNH	08/08/12	08/10/12	M-F 9a-10a	9a-10a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$600.00			
6	WTNH	08/08/12	08/10/12	M-F 10a-11a	10a-11a		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$550.00			
7	WTNH	08/08/12	08/10/12	The View	11a-12p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$750.00			
8	WTNH	08/08/12	08/10/12	Connecticut Style	1230p-1p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$600.00			
N 9	WTNH	08/08/12	08/10/12	General Hospital	General Hospital		:30			NM	4	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNH	08/06/12-08/12/12	General Hospital	General Hospital	----ThF----	:30		\$650.00	NM		
			See MG 9.3,9.4,9.5									
	3	WTNH	08/13/12-08/13/12	General Hospital	General Hospital	M-----	:30		\$650.00	NM		
			MG for 12.2,10.2,9.2									
	4	WTNH	08/13/12-08/13/12	Early Fringe M-F	4p-5p	M-----	:30		\$750.00	NM		
			MG for 12.2,10.2,9.2									
	5	WTNH	08/13/12-08/13/12	News 8 5p-6p	5p-6p	M-----	:30		\$1,000.00	NM		
			MG for 12.2,10.2,9.2									

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196857 /	06839484

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	PATRIOT MAJORITY U	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WTNH	08/08/12	08/10/12	Early Fringe M-F	4p-5p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNH	08/06/12-08/12/12	Early Fringe M-F	4p-5p	----ThF----	:30		\$750.00	NM		
	See MG 9.3,9.4,9.5											
11	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$1,000.00			
N 12	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNH	08/06/12-08/12/12	News 8 5p-6p	5p-6p	----ThF----	:30		\$1,000.00	NM		
	See MG 9.3,9.4,9.5											
13	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$600.00			
14	WTNH	08/08/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$3,000.00			
15	WTNH	08/08/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$2,500.00			
16	WTNH	08/11/12	08/11/12	Sa 7p-730p	7p-730p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
17	WTNH	08/11/12	08/11/12	Sa 730p-8p	730p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	08/06/12-08/12/12	Sa 730p-8p	730p-8p	-----Sa--	:30		\$650.00	NM		
	See MG 23.3,23.4,23.5											
18	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	08/06/12-08/12/12	Late News Sa	11p-1135p	-----Sa--	:30		\$100.00	NM		
	See MG 23.3,23.4,23.5											
19	WTNH	08/12/12	08/12/12	Late News Su	11p-1135p		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$2,250.00			
20	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$800.00			
21	WTNH	08/13/12	08/14/12	M-F 9a-10a	9a-10a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
22	WTNH	08/13/12	08/13/12	M-F 10a-11a	10a-11a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$550.00			
23	WTNH	08/13/12	08/14/12	The View	11a-12p		:30			NM	4	\$2,250.00

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08/08/12 - 08/14/12	PATRIOT MAJORITY US	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	08/13/12-08/19/12	The View	11a-12p	MTu-----	:30		\$750.00	NM		
			See MG 23.3,23.4,23.5									
	3	WTNH	08/12/12-08/12/12	Su News 8 @ 6p	6p-630p	-----Su	:30		\$650.00	NM		
	Ⓜ		MG for 18.1,17.1,23.1									
	4	WTNH	08/11/12-08/11/12	Sa Good Morning 6a-8a	6a-8a	-----Sa--	:30		\$100.00	NM		
	Ⓜ		MG for 18.1,17.1,23.1									
	5	WTNH	08/13/12-08/13/12	Nightline	1135p-120630a	M-----	:30		\$750.00	NM		
	Ⓜ		MG for 18.1,17.1,23.1									
24	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$600.00			
25	WTNH	08/13/12	08/13/12	General Hospital	General Hospital		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$650.00			
26	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
27	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
28	WTNH	08/13/12	08/13/12	M-F 7p-730p	7p-730p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$3,000.00			
29	WTNH	08/13/12	08/13/12	M-F 730p-8p	730p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$2,500.00			
Totals											53	\$55,050.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	53	\$55,050.00	\$46,792.50
Totals	53	\$55,050.00	\$46,792.50

Signature: _____ **Date:** _____

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Station WTNH-TV NEW HAVEN, CT.
Advertiser () PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 1570
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1570
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*34	08/13-08/13	M	4P-5P	1	:30	\$750.00	JUDGE JUDY	1		1	\$750.00	

Buyline Comment: MKGD FOR LN 10
Sales Remark: V7 MKGD FOR LN 10
V7 Added

*35	08/13-08/13	M	530P-6P	1	:30	\$1,000.00	NEWS 8 AT 530PM	1		1	\$1,000.00	
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Buyline Comment: MKGD FOR LN 12
Sales Remark: V7 MKGD FOR LN 12
V7 Added

---REPORT TOTALS---

Report Totals: 7 / \$5,550.00

---SALES MONTHLY TOTALS---

Aug 12: 53 / \$55,050.00
Sales Totals: 53 / \$55,050.00
Station Totals: 53 / \$55,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,061	CABL 0%	WCCT 0%	WCTX 0%	WFSB 31%	WHCT 0%
		WRDM 0%	WTIC 6%	WTNH 33%	WUVN 0%	WVIT 27%
		XXX 0%				

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

Contract / Revision 196857 /		Alt Order # 06839484
Product PATRIOT MAJORITY USA		
Contract Dates 08/08/12 - 08/14/12		Estimate # 1570
Advertiser Pol/Patriot Majority USA		Original Date / Revision 08/10/12 / 08/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTNH	Account Executive Petty Philadelphia	Sales Office Petty/Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 84	Product Code 91
Agency Ref IN14921		Advertiser Ref

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$800.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$450.00			
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Week:		08/06/12	08/12/12	-----S-				1	\$600.00			
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Week:		08/06/12	08/12/12	-----S				1	\$600.00			
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Week:		08/06/12	08/12/12	---TF--				3	\$600.00			
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Week:		08/06/12	08/12/12	---TF--				3	\$550.00			
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Week:		08/06/12	08/12/12	---TF--				3	\$750.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$600.00			
9	WTNH	08/08/12	08/10/12	General Hospital	General Hospital		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$650.00			
10	WTNH	08/08/12	08/10/12	Early Fringe M-F	4p-5p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$750.00			
11	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$1,000.00			
12	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	2	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196857 /	06839484

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	PATRIOT MAJORITY US	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$1,000.00			
13	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$600.00			
14	WTNH	08/08/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$3,000.00			
15	WTNH	08/08/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$2,500.00			
16	WTNH	08/11/12	08/11/12	Sa 7p-730p	7p-730p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
N 17	WTNH	08/11/12	08/11/12	Sa 730p-8p	730p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTNH	08/06/12-08/12/12	Sa 730p-8p	730p-8p	-----Sa--	:30	\$650.00	NM		
		See MG 23.3,23.4,23.5										
N 18	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$100.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTNH	08/06/12-08/12/12	Late News Sa	11p-1135p	-----Sa--	:30	\$100.00	NM		
		See MG 23.3,23.4,23.5										
19	WTNH	08/12/12	08/12/12	Late News Su	11p-1135p		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$2,250.00			
20	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$800.00			
21	WTNH	08/13/12	08/14/12	M-F 9a-10a	9a-10a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
22	WTNH	08/13/12	08/13/12	M-F 10a-11a	10a-11a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$550.00			
N 23	WTNH	08/13/12	08/14/12	The View	11a-12p		:30			NM	4	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$750.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTNH	08/13/12-08/19/12	The View	11a-12p	MTu-----	:30	\$750.00	NM		
		See MG 23.3,23.4,23.5										
		3	WTNH	08/12/12-08/12/12	Su News 8 @ 6p	6p-630p	-----Su	:30	\$650.00	NM		
		Ⓜ MG for 18.1,17.1,23.1										
		4	WTNH	08/11/12-08/11/12	Sa Good Morning 6a-8a	6a-8a	-----Sa--	:30	\$100.00	NM		
		Ⓜ MG for 18.1,17.1,23.1										
		5	WTNH	08/13/12-08/13/12	Nightline	1135p-120630a	M-----	:30	\$750.00	NM		
		Ⓜ MG for 18.1,17.1,23.1										
24	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196857 /	06839484

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	PATRIOT MAJORITY US	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
25	WTNH	08/13/12	08/13/12	General Hospital	General Hospital		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$650.00			
26	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
27	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
28	WTNH	08/13/12	08/13/12	M-F 7p-730p	7p-730p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$3,000.00			
29	WTNH	08/13/12	08/13/12	M-F 730p-8p	730p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$2,500.00			
Totals											53	\$55,050.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	53	\$55,050.00	\$46,792.50
Totals	53	\$55,050.00	\$46,792.50

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

EC'd Yes Last Received: 08/10/2012 1:40 PM Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () WATERFRONT STRATEGIES Rep Firm
Advertiser () PATRIOT MAJORITY US 3050 K ST NW Sales Office () PHILADELPHIA
Product PATRIOT MAJORITY USA WASHINGTON, DC 20007 Salesperson () KATE BRADY
Estimate# 1570 Agency C/P1/P2/E 84/91/1570
Buyer Laura Bassett Flight Dates 08/08/2012 - 08/14/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

--- CONTRACT COMMENT ---

PATRIOT MAJORITY USA SC=*

--- REMARKS ---

SEE LNS 1,10,12 FOR NA'S AND MKGD OFFERS FOR TODAY 8/13.
PLS ADDRESS ASSAP
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*9	08/08-08/10	W-F	3P-4P	2	:30	\$650.00	GENERAL HOSPITAL	2		1	\$1,300.00	
Station Remark: V6 1X NA 8/10 SPECIAL REPORT OFFERING STP TODAY 8/13												
*10	08/08-08/10	W-F	4P-5P	3	:30	\$750.00	JUDGE JUDY	3		1	\$2,250.00	
Station Remark: V6 1X NA 8/10 SPECIAL REPORT OFFERING STP TODAY 8/13												
*12	08/08-08/10	W-F	530P-6P	2	:30	\$1,000.00	NEWS 8 AT 530PM	2		1	\$2,000.00	
Station Remark: V6 1X NA 8/10 DUE SPCL REPORT OFFERING STP TODAY 8/13												

---REPORT TOTALS---

Report Totals: / / \$5,550.00

---SALES MONTHLY TOTALS---

Aug 12: 53 / \$55,050.00
Sales Totals: 53 / \$55,050.00
Station Totals: 53 / \$55,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,067	CABL	0%	WCCT	0%	WCTX	0%	WFSB	31%	WHCT	0%
		WRDM	0%	WTIC	6%	WTNH	33%	WUVN	0%	WVIT	27%
		XXX	0%								

Rep Order# 6839484 Ver# 5 Status Revised Traffic Order# 196857 Printed: 08/10/2012 1:42 PM 1 of 2

Last Received: 08/10/2012 1:40 PM
Showing Buylines: All Rep Revised Lines

Station	WTNH-TV NEW HAVEN, CT.	Agency	() WATERFRONT STRATEGIES	Rep Firm	
Advertiser	() PATRIOT MAJORITY US		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	PATRIOT MAJORITY USA		WASHINGTON, DC 20007	Salesperson	() KATE BRADY
Estimate#	1570	Agency C/P1/P2/E	84/91/1570	Salesperson Phone#	215-567-6005
Buyer	Laura Bassett	Flight Dates	08/08/2012 - 08/14/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

Patriot Majority USA SC-23*

--- REMARKS ---

THIS IS A REVISED ORDER
LNS 17,18 & 23 N/A, MKGDS ON LNS 30-32
TOTAL REMAINS \$55050
PLS CONFIRM
THANKS KELLY

2/28

In	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*17	08/11-08/11	SA	730P-8P	0	:30	\$650.00	WHEEL OF FORTUNE	0		0	\$0.00	
	Buyline Comment: 1X N/A, MKGD ON LN 30											
	Sales Remark: V5 1X N/A, MKGD ON LN 30											
	V5 More than 2 codes changed											
*18	08/11-08/11	SA	11P-1130P	0	:30	\$100.00	NEWS 8 AT 11	0		0	\$0.00	
	Buyline Comment: 1X N/A, MKFD ON LN 18											
	Sales Remark: V5 1X N/A, MKGD ON LN 18											
	V5 More than 2 codes changed											
*23	08/13-08/14	M-TU	11A-12P	1	:30	\$750.00	THE VIEW	1		1	\$750.00	
	Buyline Comment: 1X N/A, MKGD ON LN 32											
	Sales Remark: V5 1X N/A, MCKD ON LN 32											
	V5 More than 2 codes changed											
*30	08/12-08/12	SU	6P-630P	1	:30	\$650.00	NEWS	1		1	\$650.00	
	Buyline Comment: MKFD FOR LN 17											
	Sales Remark: V5 MKGD FOR LN 17											
	V5 Added											

EC'd Yes Last Received: 08/10/2012 1:40 PM Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () WATERFRONT STRATEGIES Rep Firm () PHILADELPHIA
 Advertiser () PATRIOT MAJORITY US 3050 KST NW Sales Office ()
 Product PATRIOT MAJORITY USA WASHINGTON, DC 20007 Salesperson () KATE BRADY
 Estimate# 1570 Agency C/P1/P2/E 84/91/1570
 Buyer Laura Bassett Flight Dates 08/08/2012 - 08/14/2012 Salesperson Phone# 215-567-6005
 Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
 Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*31	08/11-08/11	SA	6A-8A	1	:30	\$100.00	GD MRN CT WKEND	1		1	\$100.00	
Buyline Comment: MKGD FOR LN 18												
Sales Remark: V5 MKGD FOR LN 18												
V5 Added												

*32	08/13-08/13	M	1135P-1205A	1	:30	\$750.00	NIGHTLINE	1		1	\$750.00	
-----	-------------	---	-------------	---	-----	----------	-----------	---	--	---	----------	--

Buyline Comment: MKGD FOR LN 23
 Sales Remark: V5 MKGD FOR LN 23
 V5 Added

---REPORT TOTALS---

Report Totals: 4 / \$2,250.00

---SALES MONTHLY TOTALS---

Aug 12: 53 / \$55,050.00
 Sales Totals: 53 / \$55,050.00
 Station Totals: 53 / \$55,050.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,067	CABL	0%	WCCT	0%	WCTX	0%	WFSB	31%	WHCT	0%
		WRDM	0%	WTIC	6%	WTNH	33%	WUVN	0%	WVIT	27%
		XXX	0%								

Books null
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6839484 Ver# 4 Status Returned Traffic Order# 196857 Printed: 08/10/2012 12:48 PM 1 of 2
EC'd Yes Last Received: 08/07/2012 3:15 PM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 1570
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1570
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
Patriot Majority USA SC=*

--- REMARKS ---
SEE LN 18 FOR NA AND MKGD OFFER. OFFER IS FOR TOM
PLS ADDRESS ASAP
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*17	08/11-08/11	SA	730P-8P	1	:30	\$650.00	WHEEL OF FORTUNE	1		1	\$650.00	
Station Remark: V4 LN NA DUE PGM CHNG AIRING PD PGM OFFEIRNG 6P NEWS SUN 8/12												
*18	08/11-08/11	SA	11P-1130P	1	:30	\$100.00	NEWS 8 AT 11	1		1	\$100.00	
Station Remark: V4 LN NA DUE POLITICAL OFFEIRNG 6-8A NCIR 8/11												
*23	08/13-08/14	M-TU	11A-12P	2	:30	\$750.00	THE VIEW	2		1	\$1,500.00	
Station Remark: V4 1X NA 8/13 - TP SHUT DOWN OFFERING NIGHTLINE												

---REPORT TOTALS---
Report Totals: 4 / \$2,250.00

---SALES MONTHLY TOTALS---
Aug 12: 53 / \$55,050.00
Sales Totals: 53 / \$55,050.00
Station Totals: 53 / \$55,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$165,067
CABL 0% WCCT 0% WCTX 0% WFSB 31% WHCT 0%
WRDM 0% WTIC 6% WTNH 33% WUVN 0% WVIT 27%
XXX 0%

Rep Order# 6839484 Ver# 2 Status Returned Traffic Order# 196857 Printed: 08/09/2012 6:35 PM 1 of 2
EC'd Yes Last Received: 08/07/2012 3:15 PM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 1570
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1570
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
Patriot Majority USA SC=*

--- REMARKS ---
SEE LNS 17 & 23 FOR NA'S AND MKGDS. PLS ADDRESS ASAP
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*17	08/11-08/11	SA	730P-8P	1	:30	\$650.00	WHEEL OF FORTUNE	1		1	\$650.00	
Station Remark: V2 LN NA DUE PGM CHNG AIRING PD PGM OFFEIRNG 6P NEWS SUN 8/12												
*23	08/13-08/14	M-TU	11A-12P	2	:30	\$750.00	THE VIEW	2		1	\$1,500.00	
Station Remark: V2 1X NA 8/13 - TP SHUT DOWN OFFERING NIGHTLINE												

---REPORT TOTALS---
Report Totals: 3 / \$2,150.00

---SALES MONTHLY TOTALS---

Aug 12: 53 / \$55,050.00
Sales Totals: 53 / \$55,050.00
Station Totals: 53 / \$55,050.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,067	CABL	0%	WCCT	0%	WCTX	0%	WFSB	31%	WHCT	0%
		WRDM	0%	WTIC	6%	WTNH	33%	WUVN	0%	WVIT	27%
		XXX	0%								

Books null
Demos RA35+



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

Contract / Revision 196857 /		Alt Order # 06839484
Product PATRIOT MAJORITY USA		
Contract Dates 08/08/12 - 08/14/12		Estimate # 1570
Advertiser Pol/Patriot Majority USA		Original Date / Revision 08/08/12 / 08/08/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTNH	Account Executive Petry Philadelphia	Sales Office Petry/Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 84	Product Code 91
Agency Ref IN14921		Advertiser Ref

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	08/08/12	08/10/12	GMA	7a-9a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$800.00			
N 2	WTNH	08/11/12	08/11/12	Sa Good Morning 6a-8a	6a-8a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S-				1	\$450.00			
N 3	WTNH	08/11/12	08/11/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S-				1	\$600.00			
N 4	WTNH	08/12/12	08/12/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S				1	\$600.00			
N 5	WTNH	08/08/12	08/10/12	M-F 9a-10a	9a-10a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$600.00			
N 6	WTNH	08/08/12	08/10/12	M-F 10a-11a	10a-11a		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$550.00			
N 7	WTNH	08/08/12	08/10/12	The View	11a-12p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$750.00			
N 8	WTNH	08/08/12	08/10/12	Connecticut Style	1230p-1p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$600.00			
N 9	WTNH	08/08/12	08/10/12	General Hospital	General Hospital		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$650.00			
N 10	WTNH	08/08/12	08/10/12	Early Fringe M-F	4p-5p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$750.00			
N 11	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				2	\$1,000.00			
N 12	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	2	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196857 /	06839484

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	PATRIOT MAJORITY US	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$1,000.00			
N 13	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$600.00			
N 14	WTNH	08/08/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$3,000.00			
N 15	WTNH	08/08/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$2,500.00			
N 16	WTNH	08/11/12	08/11/12	Sa 7p-730p	7p-730p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
N 17	WTNH	08/11/12	08/11/12	Sa 730p-8p	730p-8p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$650.00			
N 18	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$100.00			
N 19	WTNH	08/12/12	08/12/12	Late News Su	11p-1135p		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$2,250.00			
N 20	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$800.00			
N 21	WTNH	08/13/12	08/14/12	M-F 9a-10a	9a-10a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$600.00			
N 22	WTNH	08/13/12	08/13/12	M-F 10a-11a	10a-11a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$550.00			
N 23	WTNH	08/13/12	08/14/12	The View	11a-12p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$750.00			
N 24	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$600.00			
N 25	WTNH	08/13/12	08/13/12	General Hospital	General Hospital		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$650.00			
N 26	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
N 27	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00			
N 28	WTNH	08/13/12	08/13/12	M-F 7p-730p	7p-730p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$3,000.00			
N 29	WTNH	08/13/12	08/13/12	M-F 730p-8p	730p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196857 /	06839484

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	PATRIOT MAJORITY US	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/Patriot Majority USA	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$2,500.00			
Totals											53	\$55,050.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	53	\$55,050.00	\$46,792.50
Totals	53	\$55,050.00	\$46,792.50

Signature: _____ **Date:** _____

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Rep Order# 6839484 Ver# 1 Status New Traffic Order# 196857 Printed: 08/07/2012 3:10 PM 1 of 3

EC'd No Last Received: 08/07/2012 2:09 PM Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT. Agency () WATERFRONT STRATEGIES Rep Firm () PHILADELPHIA
Advertiser () PATRIOT MAJORITY US 3050 K ST NW Sales Office () KATE BRADY
Product PATRIOT MAJORITY USA WASHINGTON, DC 20007 Salesperson ()
Estimate# 1570 Agency C/P1/P2/E 84/91/1570 Salesperson Phone# 215-567-6005
Buyer Laura Bassett Flight Dates 08/08/2012 - 08/14/2012 Salesperson FAX# 215-567-5938
Phone#
Fax#

--- CONTRACT COMMENT ---

PATRIOT MAJORITY USA SC=*

--- REMARKS ---

THIS IS A NEW ORDER

CLIENT: PATRIOT MAJORITY USA

OUR TOTAL IS \$55050

PLS CONFIRM

THANKS KELLY

OK 8/8

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	08/08-08/10	W-F	7A-9A	4	:30	\$800.00	GOOD MORN AMERICA	4		1	\$3,200.00	
2	08/11-08/11	SA	6A-8A	1	:30	\$450.00	GOOD MORNING CT WEEKEND	1		1	\$450.00	
3	08/11-08/11	SA	8A-9A	1	:30	\$600.00	GOOD MORN AMERICA WKND	1		1	\$600.00	
4	08/12-08/12	SU	8A-9A	1	:30	\$600.00	GOOD MORN AMERICA WKND	1		1	\$600.00	
5	08/08-08/10	W-F	9A-10A	3	:30	\$600.00	DR. PHIL	3		1	\$1,800.00	
6	08/08-08/10	W-F	10A-11A	3	:30	\$550.00	RACHAEL RAY	3		1	\$1,650.00	
7	08/08-08/10	W-F	11A-12P	3	:30	\$750.00	THE VIEW	3		1	\$2,250.00	
8	08/08-08/10	W-F	12P-1230P	3	:30	\$600.00	NEWS 8 AT NOON	3		1	\$1,800.00	
9	08/08-08/10	W-F	3P-4P	2	:30	\$650.00	GENERAL HOSPITAL	2		1	\$1,300.00	
10	08/08-08/10	W-F	4P-5P	3	:30	\$750.00	JUDGE JUDY	3		1	\$2,250.00	
11	08/08-08/10	W-F	5P-530P	2	:30	\$1,000.00	NEWS 8 AT 5PM	2		1	\$2,000.00	

EC'd No Last Received: 08/07/2012 2:09 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 1570
Buyer Laura Bassett
Phone#
Fax#
Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1570
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
12	08/08-08/10	W-F	530P-6P	2	:30	\$1,000.00	NEWS 8 AT 530PM	2		1	\$2,000.00	
13	08/12-08/12	SU	6P-630P	1	:30	\$600.00	NEWS 8 AT 6PM	1		1	\$600.00	
14	08/08-08/10	W-F	7P-730P	3	:30	\$3,000.00	JEOPARDY	3		1	\$9,000.00	
15	08/08-08/10	W-F	730P-8P	3	:30	\$2,500.00	WHEEL OF FORTUNE	3		1	\$7,500.00	
16	08/11-08/11	SA	7P-730P	1	:30	\$650.00	JEOPARDY WEEKEND	1		1	\$650.00	
17	08/11-08/11	SA	730P-8P	1	:30	\$650.00	WHEEL OF FORTUNE	1		1	\$650.00	
18	08/11-08/11	SA	11P-1130P	1	:30	\$100.00	NEWS 8 AT 11	1		1	\$100.00	
19	08/12-08/12	SU	11P-1135P	1	:30	\$2,250.00	NEWS 8 AT 11	1		1	\$2,250.00	
20	08/13-08/14	M-TU	7A-9A	3	:30	\$800.00	GOOD MORN AMERICA	3		1	\$2,400.00	
21	08/13-08/14	M-TU	9A-10A	2	:30	\$600.00	DR. PHIL	2		1	\$1,200.00	
22	08/13-08/13	M	10A-11A	1	:30	\$550.00	RACHAEL RAY	1		1	\$550.00	
23	08/13-08/14	M-TU	11A-12P	2	:30	\$750.00	THE VIEW	2		1	\$1,500.00	
24	08/13-08/13	M	12P-1230P	1	:30	\$600.00	NEWS 8 AT NOON	1		1	\$600.00	
25	08/13-08/13	M	3P-4P	1	:30	\$650.00	GENERAL HOSPITAL	1		1	\$650.00	
26	08/13-08/13	M	5P-530P	1	:30	\$1,000.00	NEWS 8 AT 5PM	1		1	\$1,000.00	
27	08/13-08/13	M	530P-6P	1	:30	\$1,000.00	NEWS 8 AT 530PM	1		1	\$1,000.00	

Station WTNH-TV NEW HAVEN, CT.
Advertiser () PATRIOT MAJORITY US
Product PATRIOT MAJORITY USA
Estimate# 1570
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1570
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
28	08/13-08/13	M	7P-730P	1	:30	\$3,000.00	JEOPARDY	1		1	\$3,000.00	
29	08/13-08/13	M	730P-8P	1	:30	\$2,500.00	WHEEL OF FORTUNE	1		1	\$2,500.00	

---REPORT TOTALS---

Report Totals: 53 / \$55,050.00

---SALES MONTHLY TOTALS---

Aug 12: 53 / \$55,050.00

Sales Totals: 53 / \$55,050.00

Station Totals: 53 / \$55,050.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,067	CABL 0%	WCCT 0%	WCTX 0%	WFSB 31%	WHCT 0%
		WRDM 0%	WTIC 6%	WTNH 33%	WUVN 0%	WWIT 2%
		XXX 0%				

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE